

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product Agency

Brand

Washington, DC 20007 3050 K Street NW Greer, Margolis, Mitchell & Associates

> Buyer Name Sales Office Salesperson

Phone/Fax

Comments Billing Type Account Types

OBAMA FOR AMERICA Standard National/Political 95/101/1536

Advertiser Schedule Dates Contract # Greer, Margolis, Mitchell & Associates (2890) 09/04/12-09/10/12 Pol/B Obama/D/Pre/US (16256) 325035

BASSETT, LAURA 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057)

CO-OP Last Modified Date Entered Headline # Entered By 08/14/12 08/01/12 06260207 Jill Hipskind 8

Package Oeal Order Type Commission % 0emo Normal

Net Total Commission 15.00 \$76,750.75 \$13,544.25

Sales Tax

Charlotte (WSOC)
By Broadcast Month Sep. 2012 Grand Total: Spots 107 107

\$90,295.00 \$90,295.00

09/04/12-09/07/12   6   :30   5A - 6A (EST)   4   X   X   X   X   X   A	\$225.00 \$225.00 \$400.00 \$225.00 \$250.00 \$450.00 \$450.00 \$245.00 \$245.00			
	\$225.00 \$225.00 \$400.00 \$225.00 \$250.00 \$250.00 \$450.00 \$450.00 \$245.00			
September   Sept	1 1 \$225.00 1 1 \$225.00 1 1 \$400.00 1 1 \$255.00 1 1 \$255.00 1 1 \$255.00 1 1 \$250.00 X 4 \$2450.00	×		The state of the s
Section   Sect	1 1 \$225.00 1 1 \$225.00 1 1 \$400.00 1 1 \$225.00 1 1 \$225.00 1 1 \$250.00	<		14.0 Normal Line / Snot
D9/04/12-09/07/12   6   330   5A- 6A (EST)   4   x   x   x   x   x   x   x   x   x		:30   6A- 7A (EST) :30   7A- 8A (EST) :30   8A- 9A (EST)		13.0 Normal Line / Spot
		:30 6A- 7A (EST)		12.0 Worman Line / Spot
		:30 6A- 7A (EST)		***************************************
O9/04/12-09/07/12   6   :30 SA- 6A (EST)   4   X   X   X   X   X   X   X   X   X		30 6A- 70 (ECT)	-	11 0 Normal Line / Snot
O9/04/12-09/07/12   6   :30 SA- 6A (EST)   4				10.0 Normal Line / Spot
D9/04/12-09/07/12   G   S30 SA- 6A (EST)   A   X   X   X   X   X   X   A   \$375.00   \$1,500.00   Charlotte (Windows)   Charlotte (		:30 8A- 9A (EST)		9.0 Normai Line / Spot
O9/04/12-09/07/12   6   :30 SA- 6A (EST)   4   X   X   X   X   X   X   4   \$375.00   \$1,500.00   Charlotte (Windows)   Charlotte (		:30/A- 8A (EST)		oromac that / spoc
O9/04/12-09/07/12   G   30 5A-6A (EST)   A   X   X   X   X   X   X   X   X   X			-	8 0 Normal Line / Spot
09/04/12-09/07/12         6         :30 5A- 6A (EST)         4         X         <		:30 6A- 7A (FST)		7.0 Normal Line / Spot
09/04/12-09/07/12         6         :30 5A- 6A (EST)         4         X         <		:30 6A- 8A (EST)		crouse mar cure / apoc
O9/04/12-09/07/12   6   :30 5A- 6A (EST)   4   X   X   X   X   X   X   X   X   X	X 1 \$75.00	- ×		6 0 Normal Line / Spot
O9/04/12-09/07/12   6   :30 SA- 6A (EST)   4   X   X   X   X   X   X   X   X   X	100000			5.0 Normal Line / Spot
09/04/12-09/07/12         6         :30 5A- 6A (EST)         4         X         <	X \$600.00	б × ×		4.0 INOTTHE / Spot
09/04/12-09/07/12 6 :30 5A- 6A (EST) 4 X X X X X X 4 \$750.00 Charlotte (Windstrands of the control of the contr	X 6 \$700.00	ъ × ×	-	40 No.
09/04/12-09/07/12 6 :30 SA- 7A (EST) 4 X X X X X X 4 \$750 00 67	4:10:00			3.0 Normal Line / Snot
09/04/12-09/07/12 6 :30 SA- 6A (EST) 4 X X X X X 4 \$375.00 \$1,500.00 Charlotte (Wi	X 4 \$750.00	4 × ×		2.0 Normal Line / Spot
nonatra nonatra di anciente del Protei di veci il ri sa su spots Rate Total	X X 4 \$375.00	4 × ×		
	Sa Su Spots Rate Total			1.0 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Brand

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Dffice

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Comments Billing Type

OBAMA FOR AMERICA

Account Types

National/Political

95/101/1536

Phone/Fax **Buyer Name** 

BASSETT, LAURA

Telerep/Philadelphia

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Advertiser

Product

Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 325035 1536/OBAMA FOR AMERICA (134148) 09/04/12-09/10/12

Demo CD-DP Headline # Entered By Last Modified Date Entered 08/01/12

06260207 Jill Hipskind 08/14/12

**Drder Type** Normal

Sales Tax Net Total Commission \$76,750.75 \$13,544.25

Package Deal Commission % 15.00

> By Broadcast Month Charlotte (WSOC) Grand Total: Sep. 2012 107 \$90,295.00 \$90,295.00

						2.0 0.0 0.000			The state of the s	
			*							
	\$1,400.00 Charlotte (WSOC)	\$1,400.00	\$700.00	2	×	4	.306:30P- /:30P (EST)	-	00/01/12 00/01/14	
	\$925.00 Charlotte (WSOC)	\$925.00	\$925.00	-	- -		300 -Fon 3-300 (EQ.)		09/04/12-09/07/12	25.0 Normal Line / Spot
No Avail/Exception -	Charlotte (WSOC)						:306P-6:30P (FST)	6	09/09/12-09/09/12	24.0 Normal Line / Spot
	Charlotte (WSOC)								09/08/12	23.0.1 Preempt
	Charlotte (WEOC)		\$390.00				:30 6P- 6:30P (EST)	6	09/08/12-09/08/12	25.0 Morning File / Spot
	\$6,300.00 Charlotte (WSOC)	\$6,300.00	\$900.00	7	×		.30'0F-0.30F (ESI)		20,00,12	rmal line / Spot
	\$4,500.00 Charlotte (WSOC)	\$4,500.00	\$/50.00	,	>	ı	-30 GD_ 6:30D (FCT)	2	09/04/12-09/07/12	22.0 Normal Line / Spot
	\$4,200.00 Charlotte (WSOC)	\$4,200.00	4,00.00	, ,	< < <	٦	:30 5:30P-6P (EST)	6	09/04/12-09/07/12	21.0 Normal Line / Spot
	44.200.00 Civilotte (WOOC)	\$4.000.00	00 00C\$	2	×	6	:30 SP- 5:30P (EST)	6	09/04/12-09/07/12	20.0 Normal Line / Spot
	Charlotte (MISOC)	\$1 800 no	\$600.00	ω	× × ×	ω	:30 4P- 5P (EST)	6	09/04/12-09/07/12	15:0 MOLINGI LINE / Spot
	\$200.00 Charlotte (WSOC)	\$200.00	\$200.00	п			.30 12P- 12:30P (EST)	-	21/00/10 21/00/11	imal line / Coot
Program Change/Exception - FOOTBALL	Charlotte (WSOC)						.30135 13.305 (503	ν	09/09/12-09/09/12	18.0 Normal Line / Spot
	Charlotte (WSOC)		\$200.00	1				$\dashv$	09/08/12	17.0.1 Preempt
	Cigilotte (MOOC)	4, 20:00	4200 00				:30 12P- 12:30P (EST)	6	09/08/12-09/08/12	17.0 Normal Line / Spot
	\$735 00 Charlotte (WCCC)	\$735 DC	\$245.00	ω	× × × ×	3	:30 12P- 1P (EST)	6	09/04/12-09/07/12	16.0 Normal Line / Spot
Commence	\$975.00 Charlotte (WSOC)	\$975.00	\$325.00	ω	× × ×	3	:30 10:58A- 12P (EST)	6	09/04/12-09/07/12	too would the / spot
Comments	Station	Total	Rate	Spots	TO TU WE IN FT Sa Su	Oly MAC	son Inica			venal line ( Cast

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## WSOCIV

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax Buyer Name Sales Office

BASSETT,LAURA

Salesperson

Washington, DC 20007

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political

Sales Tax Net Total

95/101/1536

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Advertiser Schedule Oates 09/04/12-09/10/12 Pol/B Obama/D/Pre/US (16256)

Contract #

325035

Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 1536/OBAMA FOR AMERICA (134148) Telerep/Philadelphia

> Headline# CO-0P Entered By Last Modified Date Entered 08/14/12 Jill Hipskind 08/01/12 8

06260207

Package Oeal 15.00 Normal

0emo

Order Type

Commission Commission % \$76,750.75 \$13,544.25

> By Broadcast Month Sep. 2012 Charlotte (WSOC) **Spots** 107 107

\$90,295.00 \$90,295.00

Grand Total:

		Commants	Daley			+ Station	Accepted Stations	isjer!			8
				RACT	CONFIRMATION CONTRA		-			PALENTAL MANAGORAN VINING VINI	2
14 14 14 1											J
8/1/17	\$2,500.00 Charlotte (WSOC)	\$2,500.0	\$2,500.00	1			:30 10P- 11P (ESI)	c	07)01/11 07/01/11		
8/1/12	\$2,000.00 Charlotte (WSOC)	\$2,000.1	\$2,000.00				20 100 110 (-01)		09/07/12-09/07/12	34.0 Normal Line / Spot	
8/1/12	\$4,000.00 Charlotte (WSOC)	7,000,74	+1,000.00	+			:30 9P- 10P (EST)	6	09/07/12-09/07/12	33.0 Normal Line / Spot	
8/1/12	O Challes (1900)	\$4,000	\$4 000 00	_	1 -		:30 10P- 11P (EST)	6	09/06/12-09/06/12	32.0 Normal Line / Spot	
	\$6,000.00 Charlotte (WSOC)	\$6,000.0	\$6,000.00	1			:30 9P- 9:30P (EST)	o	71/50/50-71/50/50		T
8/1/12	\$4,500.00 Charlotte (WSOC)	\$4,500.0	\$4,500.00	-			30 IOT IIF (L31)	, ,	מין	31 0 Normal Line / Spot	
8/1/12	\$4,500.00 Charlotte (WSOC)	\$4,500.	\$4,500.00	-			-30 10D- 11D /ECT)	2	09/04/12-09/04/12	30.0 Normal Line / Spot	
8/1/12		-	\$4 E00 00	<u> </u>			:30 8P- 10P (EST)	0	09/10/12-09/10/12	29.0 Normal Line / Spot	T
- 1	\$500 00 Charlotte (WSOC)	\$500 (	\$500,00	н_	(		:30/:30P- 8P (EST)	o	71/00/120-71/00/12		
- NASCAR	Cignotice (MOCC)								00/00/13 00/00/13	28 0 Normal Line / Spot	
									71/90/60	10.44 - 10.00 C	ŧ
8/1/12	Charlotte (WSOC)		\$400.00		1		.30/1 of (E31)	]	20/20/20	27 A 1 Dragmyt	١
8/1/12	\$2,800.00 Charlotte (WSOC)	\$2,800.	\$700.00	4	* * * *	4	30 7D- 8D (ECT)	5	09/08/12-09/08/12	27.0 Normal Line / Spot	
Program Change/Exception NO BREAKS HERE	Charlotte (WSOC) Pro						.30 7:30P- 7:56D (FST)	6	09/04/12-09/07/12	26.0 Normal Line / Spot	
- NO BREAKS HERE	Clarotte (WSOC) Pro					1			09/04/12	25.0.2 Closed Preempt	21
Comments Entered	OF THE PERSON NAMED IN COLUMN 1	· Out			- 1				09/04/12	25.0.1 Closed Preempt	2
	Chation	Total	Rate	Su Spots	id We in Fr Sa s	OF W MO					

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Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, DC 20007

**Buyer Name** 

BASSETT, LAURA

Telerep/Philadelphia

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Phone/Fax

Comments Billing Type

OBAMA FOR AMERICA Standard National/Political

Account Types

95/101/1536

Sales Tax

\$76,750.75

Brand Agency Product Advertiser Contract # 09/04/12-09/10/12 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 325035

Package Oeal Commission Commission % Order Type Demo Headline # 60-0p Entered By Last Modified 15.00 06260207 Jill Hipskind 08/14/12 8 Normal

Oate Entered 08/01/12

Net Total \$13,544.25

> By Broadcast Month Sep. 2012 Charlotte (WSOC) Grand Total: **Spots** 107 107

\$90,295.00 \$90,295.00

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			Sugar South	ううとうしょ	スペクオラン	ののと作用できた。こうとうなられているというというというというというというというというというというというというというと	$\bigcirc$			And the state of t	
	\$700.00 Charlotte (WSOC)	\$700.00	1 \$/¢	-							
	to construction (MOCC)		*				:30 5P- 5:30P (EST)	6 :3	09/10/12-09/10/12	48.0 Normal Line / Spot	48.0 N
	\$750.00 Charlotte (WSOC)	\$750.00	1 \$75				:30 5:30P- 6P (EST)	6 :3	09/10/12-09/10/12	T) Solve   all the poly	77.0
	\$245.00 Charlotte (WSOC)	\$245.00	1 \$24				100 DV TOW (EQ.)		00/10/10 00/10/10	ormal Line / Snot	47 O N
	\$1,200.00 Charlotte (WSOC)	\$000.000	30¢				10A /ECT	6	09/10/12-09/10/12	46.0 Normal Line / Spot	46.0 N
			2 #60		2		:30 8A- 9A (EST)	6 :3	09/10/12-09/10/12	45.0 Normal Line / Spot	45.0 N
	\$700.00 Charlotte (WSOC)	\$700.00	1 \$70		-		:301/A-8A (EST)	0	71/01/50,71/01/50		
	\$750.00 Charlotte (WSOC)	\$750.00	1 \$75				9 9 (15)		00/10/13-00/10/13	44.0 Normal Line / Spot	44.0 N
	\$3/3.00 Clariotte (WSOC)				-		-30 6A- 7A /EST)	د.	09/10/12-09/10/12	43.0 Normal Line / Spot	43.0 N
	137F 00 01-1-1 01000		1 437				:30 5A- 6A (EST)	6 :3	09/10/12-09/10/12	42.0 Normal Line / Spot	42.0 N
	\$1,800.00 Charlotte (WSOC)	-	1 \$1,800.00	 			:30 ar- 11:30P (EST)	c	07/00/14 02/00/14		5
	\$3,000.00 Charlotte (WSOC)		00.000,c¢	- -			000 11.200 /500		09/08/12-09/08/12	41.0 Normal Line / Spot	41.0 N
			* 200				:30 7:30P- 11P (EST)	<u>б</u>	09/08/12-09/08/12	40.0 Normal Line / Spot	40.0 N
	\$1.125.00 Charlotte (WSOC)	\$375.00	3 \$37		× ×	3	:30 11:35P- 12:02A (EST)	6	05/04/12-05/06/12	ound rais / apor	0.00
	\$600.00 Charlotte (WSOC)	\$600.00	1 \$60				יס בניסטר (רטו		מונים מונים מונים	39 0 Normal Line / Spot	N 0 65
	FOOD CHARDURE (WSOC)		+0				-30 11-30p- 12-058 (ECT)	<u>5</u>	09/08/12-09/08/12	38.0 Normal Line / Spot	38.0 N
	\$850 00 Charlotte (MCCC)	\$850.00	1 *8"				:30 11P- 11:35P (EST)	6	71/60/60-71/60/60	2) to Mor Har Enie / Spor	0, 0
	\$4,500.00 Charlotte (WSOC)	\$750.00	6 \$7	×	* * * * *	0	11.30 (131)			ormal Line / Snot	370
	\$1,500.00 CIGNOTTE (WSUC)		4,10		<	7	:30 11P- 11:35p /FST)	6	09/04/12-09/07/12	36.0 Normal Line / Spot	36.0
Commence	500 00 0554545 04		1 \$4 500 00	<b></b>			:30 8P- 9P (EST)	6	09/09/12-09/09/12	35.0 Normal Line / Spot	35.07
Come	Station	Total	Rate	rr sa su spots	Comment of the state of the sta						1

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Schedule Dates Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/04/12-09/10/12

Contract #

325035

National/Political BASSETT, LAURA 95/101/1536 Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Telerep/Philadelphia

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax **Buyer Name** Sales Office Salesperson

Washington, DC 20007

Comments Billing Type **Account Types** 

OBAMA FOR AMERICA

Headline # 9 9 Entered By Last Modified Date Entered 08/01/12 06260207 Jill Hipskind 08/14/12 8

Demo

Net Total Commission Commission % Package Deal Order Type 15.00 \$76,750.75 \$13,544.25 Normal

Sales Tax

Sep. 2012 Charlotte (WSOC)
By Broadcast Month Spots

Rate

and Total:	p. 2012
i	ı
107	107
\$90,295.00	\$90,295.00

Accepted Agencyl Advention			the transference book	55.0 M/G For 25.0 1.25.0 2 / Spot	54.0 Normal Line / Spot	53.0 Normal Line / Spot	52.0 Normal Line / Spot	51.0 Normal Line / Spot		50.0 Normal line / Spot	49.0 Normal Line / Spot
			02/07/12-03/07/12	00/04/12-00/07/12	09/10/12-09/10/12	09/07/12-09/07/12	09/10/12-09/10/12	09/10/12-09/10/12	02/10/12-03/10/12	00/10/12 00/10/12	09/10/12-09/10/12
ीवाल:			50 (6:30P- /P (EST)		6 :30 11:35p- 12:02A (EST)	6 :30 12:05A- 12:35A (EST)	6 :30 11P- 11:35P (EST)	6 :30/7:30P- 7:56P (EST)	6 :306:58P- /:30P (EST)		Sec religni kun ilmes
Accepted Station	CONFIRMATION CONTRACT		1 × × × × × 1		A (FCT)	A (EST)	1 I	EST) 1	1 X		nes SPW
Date: G	*		 \$1,400.00	\$3/5.00	00.c/c¢	\$750.00	4-7EO 00	\$700.00	\$700.00	\$900.00	Rate
Comments:			\$1,400.00 Charlotte (WSOC)	\$375.00 Charlotte (WSOC)	\$3/5.00 Charlotte (WSOC)	\$/50.00 Charlotte (WSOC)	4700 Cianotte (WOCC)	\$700.00 Charlotta (MicOC)	\$700.00 Charlotte (WSOC)	\$900.00 Charlotte (WSOC)	Total Station
											Comments
			8/14/12	8/1/12	8/1/12	8/1/12	8/1/12	21 17 10	8/1/17	8/1/12	Entered

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